

Services

CREATIVE & STRATEGIC DIRECTION

- Qualitative and Quantitative Research
- Concept Development
- Strategic Consulting
- Branding
- Consumer Insight
- Customer Segmentation
- Strategic Partnerships
- Design & Art Direction
- Illustration
- Branding and Identity
- Copywriting

INTERACTIVE SERVICES

- Website Construction and Design
- E-Commerce Solutions
- Online Advertising
- Email Marketing
- Flash Development
- Front and Back-End Development
- Database Design
- Widgets/Gadgets
- iPhone Applications
- User Experience
- Information Architecture
- Interface Design
- Game Development
- Mobile Application Development
- Digital Retail solutions

MEDIA & COMMUNICATIONS

- Media Planning and Buying
- Search Engine Marketing
- Campaign Analytics and Optimization
- Web Analytics and Customer Research

- Social Media Strategy and Outreach
- Social Media Planning
- Content Syndication/Promotions
- Traditional Trade, Business and Consumer Media Outreach And Strategy

PROMOTIONS DEVELOPMENT & MANAGEMENT

- Trivia, Advergames and Scavenger Hunts
- Loyalty Programs, Insiders programs
- Coupons, Samples, Charitable Promotions
- Sponsorships
- Point of Sale
- Consumer Engagement
- Custom Solutions
- Winner Fulfillment

FILM & VIDEO PRODUCTION

- Pre-Production, Production, Post Production
- Editing
- Sound Mixing
- 3D Rendering/Animation
- Motion Graphics
- Location Scouting
- Talent Negotiation
- Art Buying
- Music Licensing

NON-TRADITIONAL MARKETING

- Guerilla Marketing
- Event Planning and Execution
- Brand Ambassadors
- Mobile Marketing